

## Take Advantage of this Great Sponsorship Opportunity Today!

The South Niagara Studio Tour, started in 2012, has become a well-loved and anticipated event which will take place on August 10 and 11, 2024. Previously, the tour has seen visitors from not only the Niagara Region, but also from Western New York and the Greater Toronto Area stopping by several studios that have featured up to 39 talented artists and artisans.

Business or individual sponsorship of South Niagara Artists and our studio tour events enables the SNA to keep promoting and fostering the arts through continued leadership and connections among members, the arts community, and the general public. Your participation is greatly appreciated and will help to make this event an even bigger success! However, more importantly, your sponsorship will bring ongoing exposure and support to our business partners in the community.

By supporting the SNA, you will help to offset the costs of printing as we distribute 7,500 brochures (a folded 11x17 map) throughout Niagara, Hamilton, Haldimand-Norfolk and the G.T.A. We anticipate hundreds of people will visit our studios and utilize the brochures during the entire tour promotion. Your support will also help with ongoing promotional advertising in newspapers, magazines and on social media.

<b>Choose A Sponsorship Level</b>	\$75	\$250	\$450	\$1000
Company sponsorship mention on all advertising and promotional materials				✓
Double Business Card size ad (4.5 x 3.5 in) on brochure/map			✓	$\checkmark$
Business Card size ad (2.25 x 3.5 in) on brochure/map		✓		
Sponsor an easel	$\checkmark$			
Company Logo on Interior Signage at each studio location	<b>√</b>	✓	✓	✓
Links from SNA website to your website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Listing on SNA website as a supporter - businesses or individuals	✓	✓	✓	✓
Sponsorship mentions on social media	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$

## **Agreement**

## Between South Niagara Artists and

Name:	/ II tioto		
Contact Name (if a Business):			
Address:			
City:	Postal Code:		
Phone (office):	Cell:		
Email:			
Other Information:			
Sponsorship for the amount of \$	for the year		
Please indicate event, class or activity	y to be supported or other Instructions:		
Contact Name:			
Signature:			
SNA Representative:			
Signature:			

